



# Media Release

February 28, 2013

## Raising Awareness about Bullying

**Rocky Mountain House, AB** – Bullying is something everyone can relate to. We can all remember a situation where either through words or actions we all felt the hurt that is caused by bullying. Wild Rose Public Schools actively works to eliminate bullying. Yesterday all across the division students and staff took part in a Canadian wide movement called Pink Shirt Day. The goal of Pink Shirt Day is to raise awareness about bullying and show that if we all work together we can eliminate it.

“Pink Shirt Day is doing some incredible work to raise awareness about bullying,” said District Administrator Alexis Holstead. “The buy in we have had from students and staff is incredible and I know this one day has a lasting impact throughout the year.”

A recent survey of Alberta children and youth found that 50 per cent had experienced bullying since the start of the school year and 36 per cent said they had engaged in bullying at least once during the year. To solve this problem it not only takes buy in from schools but also students, parents, teachers, administrators, trustees and community partners. By all coming together to participate in Pink Shirt Day, it shows that if we work together we can create environments where bullying is no longer around.

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For more information about Wild Rose Public Schools, please visit our website at [www.wrsd.ca](http://www.wrsd.ca). If you require further information, please contact Nathan Klosse at (403) 845-3376 or email [nathan.klosse@wrsd.ca](mailto:nathan.klosse@wrsd.ca)



Wild Rose Public Schools

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Locheam School



Locheam School



Breton Elementary



Division Office



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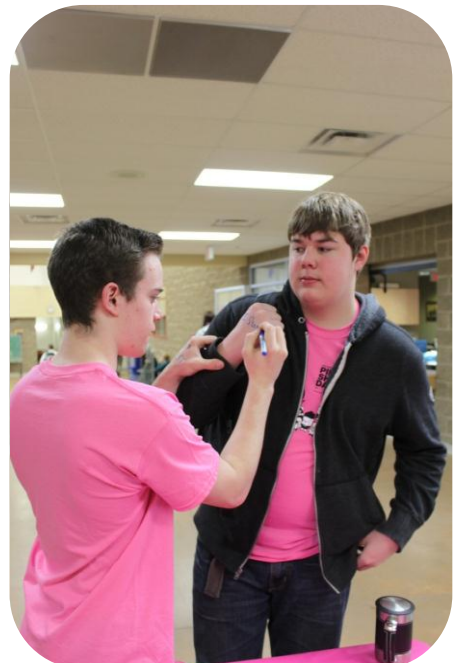
Leslieville School



Leslieville School



West Central High School



West Central High School



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